Part Three

Scope

The purpose of the NateFitMate Project is to improve the overall delivery and quality of the service provided by Natefrogg Fitness. This project fulfills Natefrogg Fitness’ desire to stand above all other businesses in the fitness industry by being forward when it comes to new technology and risk-taking. The project deliverables shall include a mobile-based application which will bridge the gap between trainers and their clients through a shared database of programs, a food diary, as well as providing a chat room for support. The objectives of the NateFitMate project are to increase client retention by at least 10% and increase satisfaction by 50%. High level risks for this project include ensuring implementation is completed without impacting current members dramatically and ensuring there are no issues with migrating both trainers and clientele to the new system. Success will be determined by the Project Sponsor once the system is implemented and one full program cycle has been completed (8 weeks) that meets the objectives with no discrepancies.

The Work Breakdown Structure (below) is provided to assist and guide all members of the development team towards an efficient and reliable end product.

